

OUR BOARD

FROM OUR EXECUTIVE DIRECTOR

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Community Resident and Organization Founder

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Katey Herman
Privacy at Fox Corporation

Juan Hernandez Macerich

Vince Lawler
JP Morgan Private Bank

Esperanza Vasquez, Emeritus Community Resident and Organization Founder

Yvonne Velazco
Bank of America

Dearest Proyecto Friends,

In 2021-22 Proyecto Pastoral at Dolores Mission celebrated its 35th Anniversary! Thirty-five years ago, inspired by the gospel and love, the women of our community **came together in action** with the California Province of Jesuits to create a safe and just community for their kids and generations to come. The strength and love of those founding women has quided our work these last 35 years.

We are mindful that the last three years have been full of heartbreak for many in our community due to the loss of loved ones, employment and housing. The pandemic uprooted many that were already on the margins, but we have also been witness to the faith and hope that has kept our community moving forward. Our programs have pivoted to respond to the needs of the people we serve, and through it we have seen our staff grow in their commitment and compassion for those they serve.

At Proyecto we "work with our hearts for social change." This means that the unhoused men and women residents who live with us are guided and supported in regaining stability through a lens of compassion. Our IMPACTO program reopened and is thriving in supporting the youth of the community in addition to providing nutritious food through food distribution which started in response to the pandemic. Our Early Childhood Education Centers provide a safe learning environment for the children while their parents are making ends meet. Promesa Boyle Heights continues to expand the cradle-to-career pipeline of support for local youth and work to change systems of inequity in our schools and community.

We thank you for your support and partnership in making this work possible, and invite you to celebrate the community's strength and resiliency with us!

Sincerely in Gratitude,

Reguel Romain

Proyecto Pastoral's mission is to empower the community of Boyle Heights through grassroots projects in education, leadership, and service.

OUR MODEL

OUR STRATEGIES





Education

We are building an educational pipeline through Early Education Centers, Youth Development, and Community School Transformation Strategies.



initiative.

Collective Impact

We are the backbone organization to the Promesa Boyle Heights collective impact We build the power of those most impacted by systemic inequities to create transformational change.



Community Empowerment Homeless Shelters

power of We restore a sense of wholeness for shelter participants by building connections with the community.

MEET EXECUTIVE DIRECTOR RAQUEL ROMAN



Raquel Román has over 18 years of experience (14 years at Proyecto Pastoral) in direct service to vulnerable special needs populations, including programmatic work, capacity development, and administrative support in areas relating to underserved communities and homeless populations. She holds a position on the Steering Committee for Provider Alliance and a seat on the Coordinating Council of the Los Angeles Homeless Services Authority (LAHSA), where she represents Boyle Heights and provides feedback on policies affecting local families and the populations that the Guadalupe Homeless Project serves.

In 2018, Raquel was recognized by the office of Los Angeles City Councilmember José Huizar, Council District 14, as the Pioneer Woman of the Year for her work in serving the homeless community and advocating for their needs. In 2019, she was recognized by the Archbishop at the Cathedral of Our Lady of the Angels for her work serving the immigrant community. Raquel holds a Bachelor of Arts in Chicano Studies from California State University Northridge, and a Masters in Social Work from University of Southern California. True to our values of fostering leadership development within the organization, Raquel is in a strong position to lead Proyecto as its next Executive Director.

2021: A YEAR IN REVIEW

Proyecto kicked off its 35th Anniversary celebrations with our Women of Impact event in June 2021, honoring Vanessa Delgado and raising \$108,000! Delgado joined Norma Dominguez (Wells Fargo) and Deana Ng (SoCalGas) on a panel moderated by Alysha Del Valle.



Guadalupe Homeless Project served 105 residents in 2021 and transitioned 33% to housing.

Promesa Boyle Heights expanded its Community-School model to Sheridan Elementary & First Street Elementary in August 2021.



IMPACTO youth program transitioned back to in-person Summer & After-school programming for 55 youth.

Early Childhood Education Centers served 81 students and their families in the 2021-22 school year.





Proyecto reached 200+ women
with wellness goody bags in
August 2021 in lieu of our
Annual Women's Conference.

IMPACTO Academic Case Managers served 73 vulnerable students in 2020-21 - 80% of seniors graduated on-time with their peers by summer 2021.





Proyecto reached 41 families and 150 children with Christmas gifts thanks to our Holiday Drive sponsors!

IMPACTO YOUTH DEVELOPMENT



IMPACTO youth development program re-opened and expanded in-person programming to address deepened educational inequities for the most vulnerable students



- Served 24 of the most vulnerable students providing a supportive space for youth during the school day until May 2021
- Returned to in-person summer & after-school programming for 55 youth TK-8th grade from July 2021
- Academic Case Managers served 73 vulnerable students in 2020-21 80% of seniors graduated on-time with their peers
- Launched a Summer Lifeskills & Internship Program for 10 middle and high-school youth in summer 2021
- Academic Case Management expanded to Boyle Heights Continuation School
- Food distribution continued 5-days a week throughout 2021 reaching 500 families weekly
- ♦ Brought back its sports programming at the Aliso-Pico Recreation Center in Fall 2021

"Last year I had the opportunity of joining the Academic Case
Management summer internship program. The experience changed
me more than I expected. I made friends but it also made me realize
the true value of the IMPACTO program. IMPACTO isn't just an
educational, recreational program... It is a home for many community
children. It is a safe space where children can grow. Participating in
the IMPACTO program helped me with my social skills and prepared
me for the real world and really helped me believe in myself."

Steven IMPACTO Academic Case Management student

GUADALUPE HOMELESS PROJECT



Guadalupe Homeless Project provides more than simply shelter, meals and showers for unhoused residents - we provide holistic support in a welcoming environment to restore residents' sense of self and dignity



- ♦ Served 105 residents in 2021, transitioning 33% to housing!
- Veronica Meza became GHP's Program Director, after 18 years of service at the shelter
- Partnered with Housing For Health and St John's to ensure all residents were vaccinated and continued to operate with reduced capacity to allow for social-distanced sleeping arrangements



EARLY CHILDHOOD EDUCATION CENTERS



Our two Early Childhood Education Centers provided a safe and nurturing environment for young children's social, emotional and cognitive development and connected their low-income families to critical resources



- Served 81 students and their families in the 2021-22 school year
- Re-opened La Guarderia in August 2021 after consolidating services at our Centro de Alegria site since March 2020
- Veronica Herrera was welcomed as the new Program Director in October 2021
- Relaunched parent workshops on topics such as boosting children's brain development and literacy workshops

PACMESA BOYLE HEIGHTS



Promesa is a collaborative of 35+ organizations, residents and schools working together to build a cradle-to-college and career continuum of support for Boyle Heights students and families

- Promesa finalized its 5-year strategic plan in April 2021, engaging 38 partner orgs and 20 community residents in the process
- ♦ Paulina Flores was welcomed as Promesa's new Managing Director in October 2021



COMMUNITY-SCHOOLS

- Promesa's Community-School model expanded to Sheridan Elementary & First St Elementary in August 2021, fully building out Promesa's cradle-to-college and career continuum with supports now starting from First Grade
- Reached 498 high school students with virtual Career Day in Spring 2021 with 60 professional speakers, and 200 students in Fall 2021 through virtual College Fair
- Reached 31 college-bound students with transition summer supports with a multi-day workshop series, and supported 39 students through their first year of college

COMMUNITY TRANSFORMATION

- ♦ Promesa's wellness promotoras reached 1,334 residents with accurate COVID-19 information
- Promesa held a virtual Leadership Academy in August 2021 with 35 community residents centered around wellness and healing in the context of the pandemic
- Promesa built resident leadership capacity in park and water equity, and convened the Park Equity Alliance which advocated for \$11.5M in funding for 2021 spring & summer parks programming and advocated for community oversight of Measure A dollars
- Reached 14 parents of English Learner students with English Learner Leadership workshops to support their students' success

2021 FINANCIALS Individuals & Events 3.4% Corporate 4.1% _Government 50.1% Revenue Foundations 40.4%_ CEM 1.5% General 19.6% ECE 21.7% Expenses PBH 21.0%_ -GHP 21.6% **IMPACTO 14.7%**

WHERE WE SERVE

135 N. MISSION RD.

PROMESA BOYLE HEIGHTS **GUADALUPE HOMELESS PROJECT**

MENDEZ HIGH SCHOOL

IMPACTO YOUTH DEVELOPMENT

CENTRO DE ALEGRIA

EARLY CHILDHOOD EDUCATION CENTER

DOLORES MISSION CHURCH **GUADALUPE HOMELESS PROJECT**

DOLORES MISSION SCHOOL IMPACTO YOUTH DEVELOPMENT



SHERIDAN ST ELEMENTARY SCHOOL PROMESA COMMUNITY-SCHOOL

EARLY CHILDHOOD EDUCATION CENTER

TRICT

PICO GARDENS

FIRST ST. ELEMENTARY SCHOOL PROMESA COMMUNITY-SCHOOL

ROOSEVELT HIGH SCHOOL PROMESA COMMUNITY-SCHOOL IMPACTO YOUTH DEVELOPMENT

BOYLE HEIGHTS CONTINUATION HIGH SCHOOL IMPACTO YOUTH DEVELOPMENT PROMESA BOYLE HEIGHTS

HOLLENBECK MIDDLE SCHOOL PROMESA COMMUNITY-SCHOOL IMPACTO YOUTH DEVELOPMENT

Our 75+ team works across 12 different sites.

OUR SUPPORTERS 2020-21

\$1,000,000+

State of California, State School Fund

\$500.000+

California Community Foundation Los Angeles Homeless Services Authority

\$100,000+

Carrie Estelle Doheny Foundation County of Los Angeles COVID-19 Equity Fund

J.P. Morgan Charitable Giving Fund Los Angeles County Emergency Food & Shelter Program Prevention Institute

Vera R. Campbell Foundation Weingart Foundation

\$50.000+

CIT Bank, a division of First Citizens Bank Trust Company The David Geffen Foundation The Ralph M. Parsons Foundation The Rose Hills Foundation W.M. Keck Foundation

\$25.000+

Bank of America California Environmental Protection Agency Carol and James Collins Foundation City of Los Angeles COVID-19 Child Care Provider Grant Program Dwight Stuart Youth Fund **FCMC** Foundation

Joseph Drown Foundation

Kaiser Permanente Community Benefit

LA84 Foundation

No Kid Hungry

The Mayer & Morris Kaplan Family

Foundation

The Partnership for Los Angeles Schools University of Southern California, Keck School of Medicine

Blue Shield of California Promise Health Plan **Brilliant Corners**

Child Care Alliance of Los Angeles

Citizens Business Bank

Jesuits West Apostolic Fund

Los Angeles County Arts & Culture

Community Foundation

MUFG Union Bank Foundation

Perlman Family Foundation

Presbyterian Committee for the Self-

Rose Foundation for Community and the Environment

Programs

San Gabriel Valley Conservation Services

United Way of Greater Los Angeles

\$10.000+

Adams-Mastrovich Family Foundation

Butterfly Equity Foundation

Edison International

Johnny Carson Foundation

Lon V. Smith Foundation

Marisla Fund of the Orange County

Development of People (SDOP)

Sheila, Dave & Sherry Gold Foundation

State Compensation Insurance Fund

The Change Reaction

The Education Trust-West

The Gas Company

The William C. Bannerman Foundation

Visionary Women

Water Foundation

Wells Fargo

\$5,000+

Altamed Health Services Corporation

Bob Brazelton

Cathay Bank Foundation

County of Los Angeles, Supervisor Solis First

District

Dreyfus Construction

Grace Helen Spearman Foundation

Grifols Biologicals LLC

Juan Hernandez

McMaster-Carr Supply Company

Lucy Perricone

Public Health Advocates

R.W. Zant Co.

Rob & Joanne Smith

The Kroger Co. Zero Hunger Zero Waste Foundation

The Lawrence Foundation

The Winters Group Fund to Promote

Diversity & Inclusion USC Credit Union

Andreina Vasquez

White Memorial Medical Center

William H. Hannon Foundation

Zambo Production LLC

Federal Reserve Bank of San Francisco

\$2,500+

Amcor Cares

Brentwood Sunshine Preschool

Felipe and Lesa Esparza

Robert & Bonnie Friedman

David Garcia

Geocon West Inc

International Union of Operating

Engineers

John S and James L. Knight Foundation

Lark Ellen Lions Charities

Mercury Public Affairs LLC Pacific Resource Recovery

Rafe Perv

Public Health Institute

Southern California Tennis Association

The Greater Cincinnati Foundation Walmart Inc.

\$1,000+

Rey Abundo

Agave Investment and Development Ameritrade Clearing

Steve Armstrong

AT&T California

Argelia Velasco Atilano Beneficial State Foundation Sponsorship

Fund

Victoria Bhaysar

Jerad Bisson

Tania Boysn Darin Conway

Ronald & Betty Courtney

Vanessa Delgado Franklin Fink

Vince and Anita Lawler

Liberty Hill Foundation

Jessica Maes-Zepeda Stephany Martinez

Robert & Gail Miller

Liliana Monge

Jesse Navarro

Fanny Oliveira

Leigh Ann Orr Ronald Osborne

Laura Owens

Richard & Isabel Oxford

Paige Prevost

Lev Rabinovich

Cynthia Retter Guadalupe Reyes

Cristine Reynaert

Ray & Diane Robledo Andrea Rodriguez

Rey Rodriguez Southern California District Council of

Laborers

The Fink Family Fund The Lee Andrews Group

Corine Truiillo

Valero

Daniel Weiss

Seth & Jamie Wellisch Pauline WoodsThe Blackbaud Giving Fund The Lee Andrews Group Tides Foundation Corine Truiillo Valero Daniel Weiss Seth & Jamie Wellisch Pauline Woods



