

2018  
ANNUAL  
REPORT

# PROYECTO PASTORAL

 Proyecto Pastoral  
at Dolores Mission

# 2018 HIGHLIGHTS

Proyecto Pastoral is an organization whose mission is to empower the community of Boyle Heights through grassroots projects in **education**, **leadership** and **service**.



\*All photographs included in this report are of current program participants

# The year in review...

6,000 Residents Reached

90 Staff Members

9 sites in Boyle Heights

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We are proud to share with you our 2018 Annual Report. Supporters like you made it possible for us to continue to grow and thrive throughout 2018 in pursuit of our mission. While the past year has been a politically turbulent time for immigrant communities, we have continued our tradition over the past 32 years of working with our hearts for social change to support families in Boyle Heights.

In 2018, Promesa Boyle Heights launched a Rapid Response Network to protect our community by training a team of volunteers who can respond to an immigration arrest or raid as it occurs in the community. Our aim is for residents to feel safe, educated and informed so that we can ensure a healthier and stronger community.

In December, the Guadalupe Homeless Project celebrated its 30th anniversary! In 1989, residents decided to open the doors of their most sacred space to refugees in need of shelter, and continue to do so today, serving 300 men and women annually.

In summer 2018, IMPACTO expanded its Academic Case Management services to Hollenbeck Middle School and added a second Academic Case Manager at Roosevelt High School; and Promesa Boyle Heights launched an English Learner Acceleration Project at three high schools. Together, these projects will continue our work in closing the gap in graduation rates for high-need students.

Proyecto Pastoral is experiencing growth year-on-year. We currently reach approximately 6,000 residents annually, and have approximately 90 staff members working out of 9 sites across Boyle Heights. I would like to thank you for your continued support and partnership in making this work possible!

Yours,

**Cynthia Sanchez**  
Executive Director



**Brian Albert**  
President, Board of Directors



# IMPACTO



**“My Academic Case Manager has really motivated me to push through and work hard towards my goals for education and for my personal life.”**

*–Ashley, Academic Case Management student*

*IMPACTO is our youth development program serving approximately 800 youth a year K-12th grade across four schools and the Aliso-Pico Recreation Center.*

- **Academic Case Management**- expanded to a third school- Hollenbeck Middle School - and added a second Academic Case Manager to Roosevelt High School, thanks to support from the Vera R. Campbell Foundation
- **Sports & Recreation**- IMPACTO hosted the David Isiah Basketball Tournament in October 2018 in honor of the life of local resident and sports player David Isiah
- **After-School Programming**- at Mendez High School offered college field trips for students to colleges such as UC Santa Barbara, UCLA, and CSU Northridge
- **Summer Camp**- served 180 youth and had the theme of The Great Outdoors, including field trips and STEAM activities

IMPACTO was founded in the early 1990s by mothers in the community who wanted to offer their children alternatives to gang activity.

# EARLY CHILDHOOD EDUCATION CENTERS



**“My son has come a long way with his social skills, his speech, and his overall growth and we are thankful for that.”**

*—Parent, ECECs, 2018*

*Proyecto Pastoral has two Early Childhood Education Centers (ECEC's) – La Guardería and Centro de Alegría – serving 100 children ages 18 months to 5 years with a high-quality pre-K education.*

- **Professional Development** – 5 staff members attended the California Association for the Education of Young Children Annual Conference in April 2018 made possible via a partnership with Brentwood Sunshine Preschool
- **Parent Workshops** – ECEC's held a fitness and nutrition series called 'Body Works' in partnership with USC Good Neighbors, as well as a School Choice workshop series in partnership with the California Community Foundation.

ECECs started as a childcare cooperative in 1986 to provide much-needed child care in the community and so that women could gain work experience in order to qualify for amnesty.



Promesa formed in 2010 to develop a bold vision for community transformation with residents and partners. In 2018, Promesa started a collaborative strategic planning process with residents, staff and partners, who proudly co-developed the below mission statement, role and values.

## MISSION STATEMENT

Promesa Boyle Heights works to improve conditions in Boyle Heights at the individual, school, and systems level by building a movement of partner organizations, students, and families collaborating to close the opportunity gap and strengthen supports for students from cradle through college and career.

### Role

*Cultivator of Action-Based Partnerships  
Capacity Builder  
Organizer*

### Values

*Residents are Leaders  
All Children Can Succeed  
Collective Impact  
Integrated Wellness  
Social Justice  
Equity  
Continuous Improvement  
Celebration*

Promesa starting working towards its vision for community transformation by launching a “spark project” in 2012 to impact graduation rates at Mendez High School – which went from 35% in 2011 to 95% within 5 years.

# EDUCATION


*Promesa reaches approximately 4,000 youth annually by implementing an innovative Community-School model at three schools in Boyle Heights.*

- **English Learners** – Promesa launched an English Learner Acceleration Project at three high schools to close the gap in graduation rates, in partnership with America’s Promise Alliance as part of the GradNation Campaign
- **Summer Bridge**– Promesa hosts summer transition supports for incoming 6th/9th graders at each school
- **College & Career** – Promesa launched a pilot program to support first-year college students, and hosted Career Days at Roosevelt & Mendez High with 150+ guest speakers
- **Wellness** – Promesa hosts a community Wellness Series at each school, and continued to support the Mendez Wellness Center Campaign

# LEADERSHIP

*Promesa believes that residents – those most directly impacted by the injustices – are the best positioned to identify community problems and drive the solutions. Promesa works to build residents' collective power to impact the policies and practices that affect their quality of life.*

- **Education Equity** – Promesa mobilized residents to push for the Close The Gap Resolution which passed in June 2018!
- **Immigration** – Promesa built the capacity of resident leaders to disseminate Know Your Rights information, and launched a Rapid Response Network to protect the community
- **Wellness** – in 2018 Promesa launched a promotora network to improve health care access supported by a grant from UniHealth Foundation
- **Early Education** - Promesa hosted a Town Hall meeting to advocate for increased investments in early education with 150+ attendees, and built the capacity of residents to advocate for safe parks with quality programs for children at Salazar Park



**“I have learned so much by being a part of Promesa Boyle Heights. The knowledge I have acquired is immense... Promesa has been a fundamental piece in the success of Mendez High School and the improvement we are seeing at Hollenbeck Middle School and Roosevelt High School is because they have involved the parents.”**

*–Isabel Martinez, Resident Leader.*



CEM formed in 1996 with a focus on reducing gun-violence and improving community-police relations in response to a young girl that was killed during a drive-by shooting. Since then, CEM's focus areas have evolved to address current community issues.



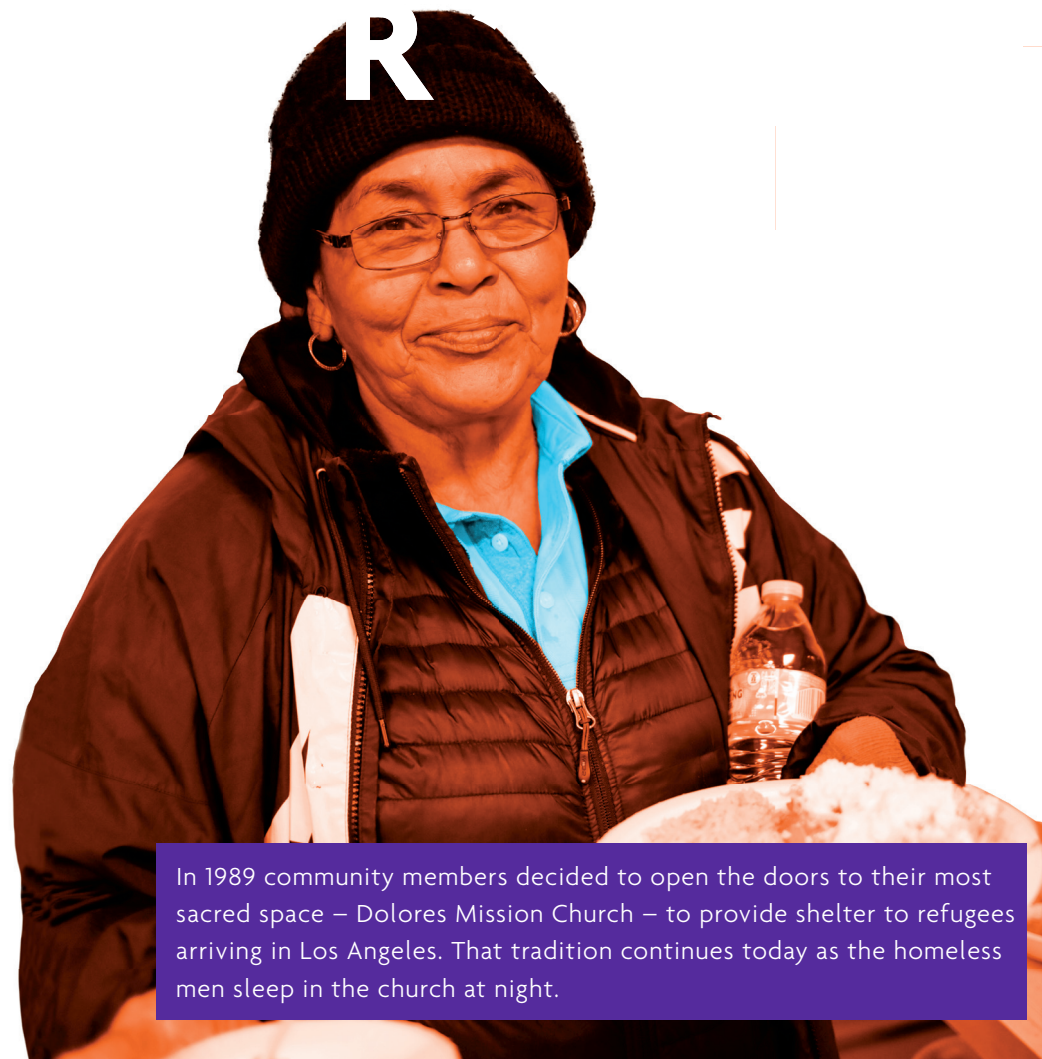
# GUADALUPE HOMELESS

**“Before, I couldn’t do anything, not even go out with friends. Now I can do whatever I want. I don’t have to depend on anyone anymore. I can be independent again.”**

*–Ms. Villalobos, a 65-year-old woman who transitioned to permanent housing after 13 months at GHP*

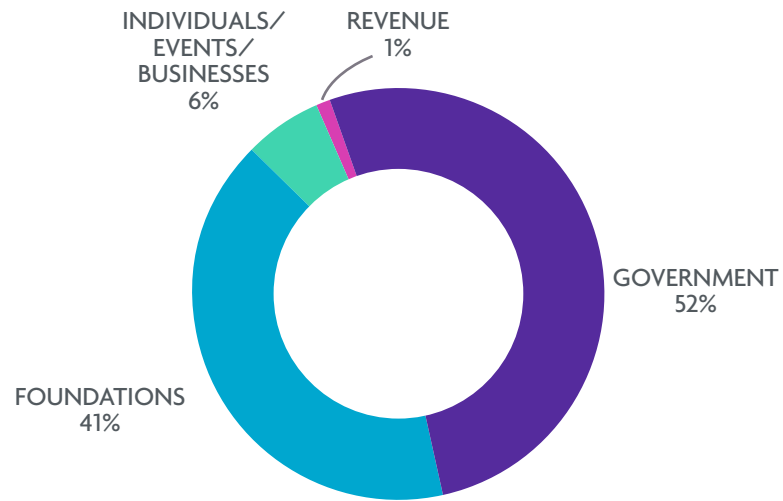
*The Guadalupe Homeless Project (GHP) seeks not to simply provide emergency shelter, but to provide a close-knit community for high-need clients where they are welcomed, embraced, enmeshed into the fabric of the community.*

- **30 years** – we celebrated the 30th anniversary since GHP’s founding with a mass at Dolores Mission Church honoring the men and women that we serve
- **36% Transition Rate** – currently the 2nd highest transition rate among all Los Angeles Housing Services Authority providers!
- **100%** of GHP residents participated in individual case management services to support them in their journey towards permanent housing

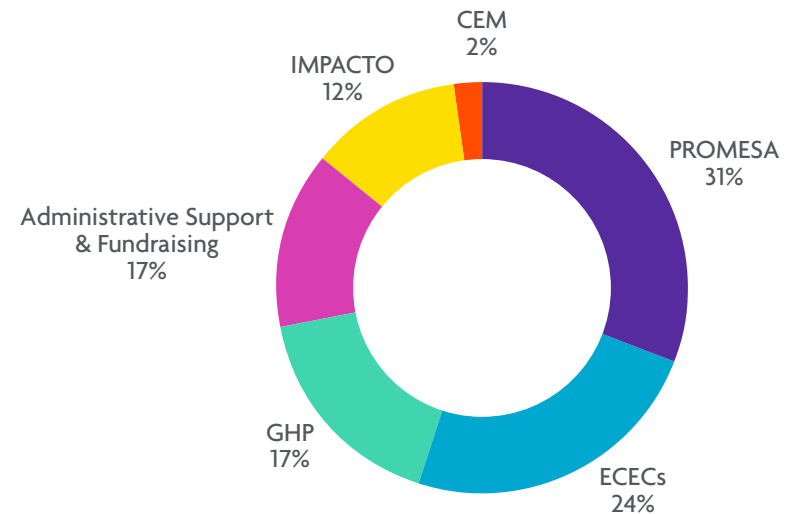


In 1989 community members decided to open the doors to their most sacred space – Dolores Mission Church – to provide shelter to refugees arriving in Los Angeles. That tradition continues today as the homeless men sleep in the church at night.

# 2017-2018 FINANCES



**REVENUE TOTAL: \$5,239,273**



**EXPENSES TOTAL: \$4,789,601**

## OPERATING EXPENSES

|                             |             |
|-----------------------------|-------------|
| Salaries/Benefits           | \$3,066,997 |
| Program Activities/Supplies | \$429,060   |
| Professional Services       | \$754,431   |
| Rent/Utilities/Repairs      | \$253,739   |
| Depreciation                | \$54,961    |
| Other                       | \$230,413   |

# OUR SUPPORTERS

We are grateful to our supporters who have made Proyecto Pastoral's growth and success possible.

## **\$1,000,000 and Above**

AT&T Aspire  
**\$500,000 and Above**  
Ballmer Group  
**\$100,000 and Above**  
America's Promise Alliance - Grad Nation  
California Community Foundation  
UniHealth Foundation  
Vera R. Campbell Foundation  
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Los Angeles Unified School District, Beyond The Bell  
County of Los Angeles  
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The People's Concern  
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