



 **Proyecto Pastoral**
at Dolores Mission

Gala 2024

Sponsorship Packages and Opportunities

About Proyecto Pastoral

Our mission is to to empower the community of Boyle Heights through grassroots projects in education, leadership, and service.

Founded in 1986, Proyecto Pastoral serves 6,000 children and families through early childhood education centers, youth development programming, homeless shelters, community organizing efforts and collective impact work





The Event

Friday, April 19, 2024 | Vibiana | 214 Main St.

This gala, in celebration of our 38th year serving alongside Boyle Heights residents, is a semi-annual fundraising event.

In 2022, with the help of generous supporters like you, Proyecto Pastoral raised over \$750,000 in support of our early childhood education, housing, collective impact, youth development, and other community-building services.

Attendees and Honorees

This event brings together 250+ supporters of Proyecto Pastoral's impactful work, including philanthropists, public figures, and valued members of the Boyle Heights and East LA communities.



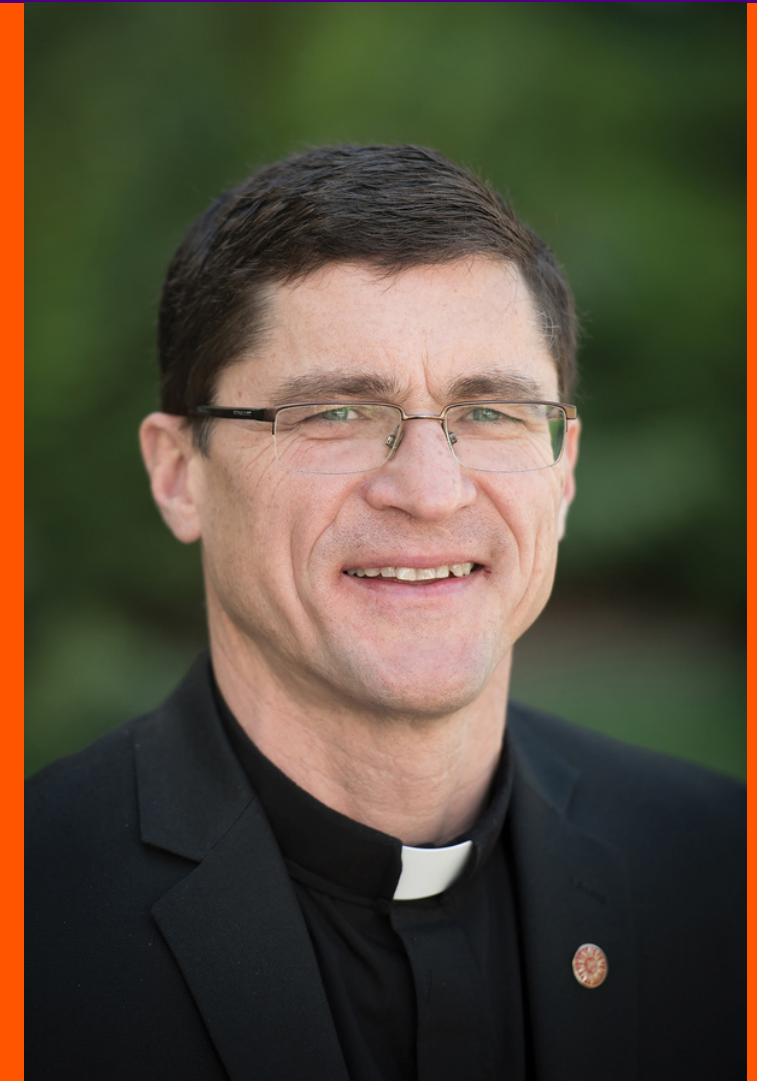
This Year's Honorees



Antonia Hernández
Former President & CEO,
California Community
Foundation



**Adventist Health White
Memorial**



Fr. Scott Santarosa, S.J.
Pastor, Our Lady of
Guadalupe Parish

Host Committee

Brian & Sarah Albert

Grace Campos

Vince & Anita Lawler

Rey & Vivian Rodgriguez

Linda Yvette-Chávez

Phil & Jane Argento

Antonio Gallo

Jose “Che” Ramirez

Tracy Smith

Daniel Weiss

Sponsorship Packages & Benefits

	Presenting \$50,000	Partner \$25,000	Ally \$10,000	Neighbor \$5,000	Friend \$2,500
Logo Recognition	✓	✓	✓	✓	✓
Verbal Recognition	✓	✓	✓	✓	
Press Release Listing	✓	✓	✓		
Logo Placement During Gala	✓	✓	✓		
Link to Company Page	✓	✓			
Social Media Recognition	-Mention on all event social media posts -2 dedicated posts	-2 dedicated posts	-Included in group social media posts	-Included in group social media posts	
Tribute Journal Ad	-Cover Page Logo -2-page Ad Spread	-2-page Ad Spread	-1 Full Page Ad	-1 Full Page Ad	-1 Half Page Ad
Event Tickets Included	-3 VIP Tables of 10	-2 VIP Tables of 10	-1 VIP Table of 10	-1 Table of 10	-4 Tickets

Impact of Your Contribution

\$50,000

a year of free after-school programming for 25 Boyle Heights students

\$25,000

a year of Academic Case Management for 8 vulnerable students

\$10,000

three months of free pre-K education for one child in Boyle Heights

\$5,000

6 months of shelter, meals and case management for two people

\$2,500

a multi-day leadership development training for up to 30 community leaders

Other Ways to Support

Event ticket

\$500

Reserved seating and dinner for one.

Half-Page Ad

\$500

Boost brand perception with a half-page printed ad in our 8.5 x 11 tribute journal, distributed to all guests ahead of the program.

Full-Page Ad

\$1,000

Catch someone's eye with a full-page printed ad in our 8.5 x 11 tribute journal, distributed to all guests ahead of the program.

Thank you!

We hope you'll join us for an unforgettable evening of hope and community.

Please don't hesitate to reach out to Sophia Slep, Development Director, with any questions.



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