

# **Promesa Boyle Heights**

## **Early Education Development & Sustainability**

### **Request for Consultant**

#### **OVERVIEW**

Projecto Pastoral in partnership with Promesa Boyle Heights and InnerCity Struggle seeks, proposals from Early Education Development & Sustainability Consultants for the creation and beginning implementation of a detailed sustainability plan for our early education efforts, including the Best Start East LA parent leadership work.

The intent of the sustainability plan is to create an actionable plan for sustaining and expanding our early education work beyond the current funding period. The consultant will work with staff and partners to create a sustainability plan, help develop tools and templates for our fundraising efforts, and help leverage relationships with local and national early education, collective impact, and grassroots organizing funders.

#### **KEY DELIVARABLES**

- Meet with various stakeholders (staff, partners, and current funders) to learn about our model and approach.
- Research local and national individual, foundation, corporate, and other possible funders to support our work.
- Create an actionable fundraising plan to sustain and grow our early education work. The plan should include a hot prospect list, a timeline for various fundraising strategies as well as sample Letters of Intent, Grant Proposals, and talking points.
- Conduct outreach to funders through face-to-face meetings, telephone, & email.
- Help leverage introductory meetings with possible funders and supporter.
- Remain informed and act on potential grant funding opportunities as they relate to Early Education charitable giving.

#### **QUALIFICATIONS**

- Demonstrated success in developing actionable fundraising plans and retaining donor relationships resulting in significant support for an organization.
- Experience with early education, collective impact, and grassroots organizing highly desired.
- Existing relationships with individual, foundation, and corporate funders.
- Exceptional verbal and written communication skills.
- Excellent people and project management skills, with ability to work with diverse groups.

- Knowledge of parent leadership and working with community-driven or community-based projects, a plus.

## TIMELINE & COMMITMENT

We are looking for a consultant who is available to begin the scope of work outlined above as soon as possible and through November 2017.

*While contracted by Proyecto Pastoral, the Consultant works closely - and is also accountable - to the BSELA Partnership, InnerCity Struggle, Promesa Boyle Heights, and other core partners.*

## DEADLINE FOR RECEIPT OF PROPOSALS

**April 28, 2017**

**For questions or to respond, please email or call Glinares@proyectopastoral.org at Email: glinares@proyectopastoral.org; Phone: 323-685-5691**

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Through *Best Start*, First 5 LA seeks to help improve the lives of young children and their families in 14 communities across Los Angeles County by positively impacting the systems they participate in and the environments in which they live, learn, and play. The **Best Start East LA Community Partnership** (Partnership) was established in December 2011 and holds a vision that the *Best Start* East LA community “is stable, informed and rooted in community values and morals that support individuals to be responsible for ensuring all children are born healthy, safe from abuse, and thrive physically, socially, emotionally and cognitively before they enter kindergarten.”

**Promesa Boyle Heights** is a passionate collaborative of residents, youth, schools, local organizations and public/private institutions working together to realize a vision where: 1) every child has an opportunity to learn, grow and succeed from cradle through college and career; 2) families can live a stable, healthy and fulfilling life; and 3) every individual is empowered to act and create a more just and interdependent community. For more information, visit: [www.promesaboyleheights.org](http://www.promesaboyleheights.org).

**Proyecto Pastoral** is a founding Steering Committee member and the backbone organization for the Promesa Boyle Heights collaborative. Proyecto Pastoral at Dolores Mission was founded in 1986 by community residents and the California Province of Jesuits. It has grown into a highly effective community - building organization. Proyecto Pastoral is committed to involving local community members in the planning, design and implementation of its programs. Proyecto Pastoral serves over 2,500 children, youth and families annually through its five programs. For more information, visit: [www.proyectopastoral.org](http://www.proyectopastoral.org).

**In 1994, InnerCity Struggle (ICS)** became an independent center to meet the Eastside’s long-standing need for an organization through which the community could demand increased public resources, equity, and justice. ICS’s work is centered in four communities: Boyle Heights, unincorporated East Los Angeles, El Sereno and Lincoln Heights. For 21 years, ICS has worked to promote safe, healthy and non-violent communities by organizing youth, families and community

residents in LA's Eastside to work toward economic and social justice. ICS is a founder and Steering Committee member of Promesa BH.

**Work Environment:** Promesa is a community-led, progressive, and innovative collaborative. The Promesa BH staff strives to maintain a high degree of trust, team spirit, and energy while working to build community power and capacity.

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